The Virginia Tech Women’s Club Scholarship Fund was established in 2009 to support rising junior and senior women at Virginia Tech who show excellence in academics and extracurricular activities. To date, it has awarded over $42,000. Pat Ceperley, the Club’s Treasurer, notes that members value their relationship with the CFNRV, particularly “the growth of our assets, which has enabled us to give more and larger scholarships; the tax benefit to VTWC members that being part of the foundation provides; and the administrative efforts of the staff who send thank-you letters to our contributors and prepare accurate annual records so that we may also recognize these donors.”

Norm and Nancy Eiss established the Benjamin Eiss Memorial Fund in 1997 serving at-risk elementary school students in Montgomery County. More recently, they have supported the Community Impact Grant Program, a $10,000 award that builds the capacity of nonprofits to better meet their missions. Among other projects, their generosity helped launched Micah’s Mobile Backpack. “As donors for over twenty years, we have found that our goal for helping to improve the quality of life in the NRV meshes perfectly with the purpose of the Community Foundation. Working through the organization, we are confident that our donations will be used effectively to meet our goal. Whether helping at-risk children, hungry families, or struggling seniors, we have witnessed that great things can happen when we work together,” “Giving Now to Shape Tomorrow.”

Union Bank & Trust has given to The Fund for the NRV, supporting the CFNRV’s professional development programs and tools for nonprofits including The Third Thursday Society, a monthly free session focused on nonprofit management, and GiveBIGPNV, a platform to help organizations raise money online. Doug Smartt in the Wealth Management division shares, “Through many volunteer hours and sponsorship dollars, Union Bank & Trust has supported the Foundation’s board and its numerous outreach activities. Our employees have been able to see first-hand the Foundation’s impact on community nonprofits, and witnessed the tremendous success of the Third Thursday Society that inspires advocacy, grant development and good governance.”

Virginia Tech Women’s Club

DONOR FOCUS

For many years, Union Bank & Trust has given to The Fund for the NRV, supporting the CFNRV’s professional development programs and tools for nonprofits including The Third Thursday Society, a monthly free session focused on nonprofit management, and GiveBIGPNV, a platform to help organizations raise money online. Doug Smartt in the Wealth Management division shares, “Through many volunteer hours and sponsorship dollars, Union Bank & Trust has supported the Foundations board and its numerous outreach activities. Our employees have been able to see first-hand the Foundations impact on community nonprofits, and witnessed the tremendous success of the Third Thursday Society that inspires advocacy, grant development and good governance.”

Virginia Tech Women’s Club Scholarship Fund

The Virginia Tech Women’s Club Scholarship Fund was established in 2009 to support rising junior and senior women at Virginia Tech who show excellence in academics and extracurricular activities. To date, it has awarded over $42,000. Pat Ceperley, the Club’s Treasurer, notes that members value their relationship with the CFNRV, particularly "the growth of our assets, which has enabled us to give more and larger scholarships; the tax benefit to VTWC members that being part of the foundation provides; and the administrative efforts of the staff who send thank-you letters to our contributors and prepare accurate annual records so that we may also recognize these donors."

Norm and Nancy Eiss established the Benjamin Eiss Memorial Fund in 1997 serving at-risk elementary school students in Montgomery County. More recently, they have supported the Community Impact Grant Program, a $10,000 award that builds the capacity of nonprofits to better meet their missions. Among other projects, their generosity helped launched Micah’s Mobile Backpack. “As donors for over twenty years, we have found that our goal for helping to improve the quality of life in the NRV meshes perfectly with the purpose of the Community Foundation. Working through the organization, we are confident that our donations will be used effectively to meet our goal. Whether helping at-risk children, hungry families, or struggling seniors, we have witnessed that great things can happen when we work together,” “Giving Now to Shape Tomorrow.”

Union Bank & Trust has given to The Fund for the NRV, supporting the CFNRV’s professional development programs and tools for nonprofits including The Third Thursday Society, a monthly free session focused on nonprofit management, and GiveBIGPNV, a platform to help organizations raise money online. Doug Smartt in the Wealth Management division shares, “Through many volunteer hours and sponsorship dollars, Union Bank & Trust has supported the Foundations board and its numerous outreach activities. Our employees have been able to see first-hand the Foundations impact on community nonprofits, and witnessed the tremendous success of the Third Thursday Society that inspires advocacy, grant development and good governance.”

Virginia Tech Women’s Club Scholarship Fund

The Virginia Tech Women’s Club Scholarship Fund was established in 2009 to support rising junior and senior women at Virginia Tech who show excellence in academics and extracurricular activities. To date, it has awarded over $42,000. Pat Ceperley, the Club’s Treasurer, notes that members value their relationship with the CFNRV, particularly "the growth of our assets, which has enabled us to give more and larger scholarships; the tax benefit to VTWC members that being part of the foundation provides; and the administrative efforts of the staff who send thank-you letters to our contributors and prepare accurate annual records so that we may also recognize these donors."

Norm and Nancy Eiss established the Benjamin Eiss Memorial Fund in 1997 serving at-risk elementary school students in Montgomery County. More recently, they have supported the Community Impact Grant Program, a $10,000 award that builds the capacity of nonprofits to better meet their missions. Among other projects, their generosity helped launched Micah’s Mobile Backpack. “As donors for over twenty years, we have found that our goal for helping to improve the quality of life in the NRV meshes perfectly with the purpose of the Community Foundation. Working through the organization, we are confident that our donations will be used effectively to meet our goal. Whether helping at-risk children, hungry families, or struggling seniors, we have witnessed that great things can happen when we work together,” “Giving Now to Shape Tomorrow.”

Union Bank & Trust has given to The Fund for the NRV, supporting the CFNRV’s professional development programs and tools for nonprofits including The Third Thursday Society, a monthly free session focused on nonprofit management, and GiveBIGPNV, a platform to help organizations raise money online. Doug Smartt in the Wealth Management division shares, “Through many volunteer hours and sponsorship dollars, Union Bank & Trust has supported the Foundations board and its numerous outreach activities. Our employees have been able to see first-hand the Foundations impact on community nonprofits, and witnessed the tremendous success of the Third Thursday Society that inspires advocacy, grant development and good governance.”

Virginia Tech Women’s Club Scholarship Fund

The Virginia Tech Women’s Club Scholarship Fund was established in 2009 to support rising junior and senior women at Virginia Tech who show excellence in academics and extracurricular activities. To date, it has awarded over $42,000. Pat Ceperley, the Club’s Treasurer, notes that members value their relationship with the CFNRV, particularly "the growth of our assets, which has enabled us to give more and larger scholarships; the tax benefit to VTWC members that being part of the foundation provides; and the administrative efforts of the staff who send thank-you letters to our contributors and prepare accurate annual records so that we may also recognize these donors."

Norm and Nancy Eiss established the Benjamin Eiss Memorial Fund in 1997 serving at-risk elementary school students in Montgomery County. More recently, they have supported the Community Impact Grant Program, a $10,000 award that builds the capacity of nonprofits to better meet their missions. Among other projects, their generosity helped launched Micah’s Mobile Backpack. “As donors for over twenty years, we have found that our goal for helping to improve the quality of life in the NRV meshes perfectly with the purpose of the Community Foundation. Working through the organization, we are confident that our donations will be used effectively to meet our goal. Whether helping at-risk children, hungry families, or struggling seniors, we have witnessed that great things can happen when we work together,” “Giving Now to Shape Tomorrow.”

Union Bank & Trust has given to The Fund for the NRV, supporting the CFNRV’s professional development programs and tools for nonprofits including The Third Thursday Society, a monthly free session focused on nonprofit management, and GiveBIGPNV, a platform to help organizations raise money online. Doug Smartt in the Wealth Management division shares, “Through many volunteer hours and sponsorship dollars, Union Bank & Trust has supported the Foundations board and its numerous outreach activities. Our employees have been able to see first-hand the Foundations impact on community nonprofits, and witnessed the tremendous success of the Third Thursday Society that inspires advocacy, grant development and good governance.”
COMMUNITY IMPACT GRANTS

Since 2012, the CFNRV’s Community Impact Grants have helped creative organizations to launch new programs and expand successful existing programs.

OUTCOMES FROM THE COMMUNITY IMPACT GRANTS

ArtWorks for Us is a project of the Floyd Center for the Arts designed to highlight the art and culture of the New River Valley and encourage tourism and economic development in Floyd County. Public and private sites apply to host a work of public art, the artists provide the work, and a volunteer committee helps match the artists with a host site. The Floyd Center for the Arts coordinates driving tours, printed materials, and training for artists interested in creating large format public art pieces.

Pulaski Grow combines workforce readiness training with hands-on job experience inside a working aquaponics business for youth ages 14-18. Participants gain skills in interviewing, resume writing, product research and development, marketing, and customer service, in addition to aquaponics growing. This past year Pulaski Grow provided eight basic job skills trainings and one advanced training for 27 youth and facilitated 1,793 volunteer work hours.

Plenty! is leading the “Food Matters” project, an effort to address the barriers to home cooking and food preparation among residents of Floyd County. Plenty! currently provides more than 160,000 pounds of donated food to over 1,740 Floyd residents each year. With Food Matters, Plenty! provides cooking classes and collects information from participants to encourage and support healthy food preparation.

PROGRAMMATIC GRANTS

The CFNRV also provides programmatic support directed to a specific project that advances the organization’s mission. Programmatic support helps organizations sustain, scale up, or seed new programs, or make strategic investments in equipment, training, and materials.

OUTCOMES FROM OUR 2016 PROGRAMMATIC GRANTEES:

Belview Makers is a growing afterschool program at Belview Elementary School with the goal of bringing STEM-based (science, technology, engineering, and mathematics) hands-on learning opportunities to a wide range of students. Grant funds were used to purchase materials and support teacher training. 150 children participated last year.

Head Start promotes school readiness for young children from low-income families through education, health, social, and other services. Grant funds helped purchase medical equipment for health screenings of Head Start children across the region. Radford University nursing students helped to administer the screenings. They were able to identify and refer 33 children in need of individualized education plans and are now helping to support students suffering from obesity.

OPERATING SUPPORT GRANTS

The CFNRV also provides operating support to nonprofits that demonstrate a track record of success. These grants address urgent and emerging issues, provide salaries and benefits, invest in technology and other infrastructure, and strengthen communication and fundraising efforts.

OUTCOMES FROM OUR 2016 OPERATING GRANTEES:

Belview Makers is a growing afterschool program at Belview Elementary School with the goal of bringing STEM-based (science, technology, engineering, and mathematics) hands-on learning opportunities to a wide range of students. Grant funds were used to purchase materials and support teacher training. 150 children participated last year.

Literacy Volunteers of the New River Valley provides free, confidential tutoring to adults looking to strengthen their literacy skills for personal independence and better employment. In 2016, grant funds supported a Program Specialist vital to program consistency during an unexpected leadership transition. The position also helped secure a new partnership with the Virginia Literacy Foundation, focusing on soft skills instruction and a continued partnership with Goodwill’s Good Care project to help individuals begin or advance their careers in the healthcare professions.

New River Family Shelter is an emergency shelter, housing homeless families with children while also providing case-management services and helping families gain access to permanent housing. NIPS used our funding to secure match dollars from the Department of Housing and Community Development’s Homeless Solutions Grant. Together, these two sources allowed NIPS to support five additional homeless families. Last year, NIPS housed 19 families, including 35 adults and 31 children.

OUTCOMES FROM OUR 2016 OPERATING GRANTEES:

Belview Makers is a growing afterschool program at Belview Elementary School with the goal of bringing STEM-based (science, technology, engineering, and mathematics) hands-on learning opportunities to a wide range of students. Grant funds were used to purchase materials and support teacher training. 150 children participated last year.
Area nonprofits are constantly seeking training and support for fundraising and marketing, particularly to attract new donors who prefer to give online. In 2014, we developed a regional online giving website, GiveBigNRV, to help organizations raise money and share their stories online. Over 125 individual nonprofits have a profile on GiveBigNRV and can use the site for collecting donations year-round. We also sponsor an Annual Online Giving Day each April. Nonprofits encourage donations to their individual profile pages during the 24-hour period, and the Community Foundation awards a series of grants and prizes to incentivize giving. Since 2014, over $815,000 has been raised.

THANK YOU TO OUR GIVING DAY SPONSORS
Silver Sponsors
Floyd Event Center
JSW Financial
National Bank
Union Bank & Trust
Bronze Sponsors
Kollmorgen
Pearl’s Mercantile
Skyline National Bank
Virginia Tech Foundation
General Sponsors
AnRP Blacksburg Chapter
F.2C. Giving Day Grant ($2,000)
Floyd Center for the Arts
Most Unduplicated Donors by County ($1,000 each)
Floyd - Floyd Event Center
Giles - JSW Financial
Montgomery - National Bank
Pulaski - Union Bank & Trust
GiveBigNRV Video Grant ($1,500)
Favorit videos selected by the CFNRV Board of Directors
The June Bug Center
Giving Day Event Grant
Awarded based on attendance at a GiveBigNRV Giving Day Event hosted by the organization.
1st Place ($2,000)
Montgomery County
Emergency Assistance Program
2nd Place ($1,000)
New River Valley TimeBank
3rd Place ($500)
Giles County Christian Service Mission
Power Hours ($500 each)
Awarded to the organization with the most unduplicated donors during the designated time.
Coffee Break (9am-10am)
Dental Aid Partners of the NRV
Happy Hour (5pm-6pm)
Blue Mountain School
Finish Line (11pm-12am)
Pulaski County Community Youth Center

GIVING DAY GRANT WINNERS
Most Money Raised ($2,000)
Floyd Center for the Arts
Most Unduplicated Donors by County ($1,000 each)
Floyd - Floyd Event Center
Giles - JSW Financial
Montgomery - National Bank
Pulaski - Union Bank & Trust
GiveBigNRV Video Grant ($1,500)
Favorit videos selected by the CFNRV Board of Directors
The June Bug Center
Giving Day Event Grant
Awarded based on attendance at a GiveBigNRV Giving Day Event hosted by the organization.
1st Place ($2,000)
Montgomery County
Emergency Assistance Program
2nd Place ($1,000)
New River Valley TimeBank
3rd Place ($500)
Giles County Christian Service Mission
Power Hours ($500 each)
Awarded to the organization with the most unduplicated donors during the designated time.
Coffee Break (9am-10am)
Dental Aid Partners of the NRV
Happy Hour (5pm-6pm)
Blue Mountain School
Finish Line (11pm-12am)
Pulaski County Community Youth Center

SCHOLARSHIPS
The Community Foundation awards scholarships annually from 40 endowed scholarship funds. Donors set the specific criteria for their fund while the CFNRV manages the application, review, and selection processes. Since the Scholarship Program began in 2002, we have awarded nearly $500,000 to hundreds of students. In 2017, we awarded over $57,718 to 50 students. The May 11th Scholarship Awards Dinner held at Radford University’s Kyle Hall celebrated the students, their families, and donors with remarks from Dr. Marisela Rosas-Hemphill, First Lady of Radford University, as well as past and current scholarship winners Juralee Smith Miranda, Delie Wilkens, and Aaron Miller.

ABOUT OUR 2017 SCHOLARSHIP WINNERS
Who are they?
Most Money Raised ($2,000)
Floyd Center for the Arts
Most Unduplicated Donors by County ($1,000 each)
Floyd - Floyd Event Center
Giles - JSW Financial
Montgomery - National Bank
Pulaski - Union Bank & Trust
GiveBigNRV Video Grant ($1,500)
Favorit videos selected by the CFNRV Board of Directors
The June Bug Center
Giving Day Event Grant
Awarded based on attendance at a GiveBigNRV Giving Day Event hosted by the organization.
1st Place ($2,000)
Montgomery County
Emergency Assistance Program
2nd Place ($1,000)
New River Valley TimeBank
3rd Place ($500)
Giles County Christian Service Mission
Power Hours ($500 each)
Awarded to the organization with the most unduplicated donors during the designated time.
Coffee Break (9am-10am)
Dental Aid Partners of the NRV
Happy Hour (5pm-6pm)
Blue Mountain School
Finish Line (11pm-12am)
Pulaski County Community Youth Center

The Community Foundation awards scholarships annually from 40 endowed scholarship funds. Donors set the specific criteria for their fund while the CFNRV manages the application, review, and selection processes. Since the Scholarship Program began in 2002, we have awarded nearly $500,000 to hundreds of students. In 2017, we awarded over $57,718 to 50 students. The May 11th Scholarship Awards Dinner held at Radford University’s Kyle Hall celebrated the students, their families, and donors with remarks from Dr. Marisela Rosas-Hemphill, First Lady of Radford University, as well as past and current scholarship winners Juralee Smith Miranda, Delie Wilkens, and Aaron Miller.
BUILDING A FOOD ACCESS NETWORK

In late 2016, we began a partnership with Virginia Cooperative Extension, the New River Health District, and Virginia Tech’s Family Nutrition Program to create the NRV Food Access Network. Over 40 food pantries and hunger relief agencies regularly come together to learn from one another, tour facilities, and work on regional projects that no single agency could accomplish alone.

Network members are now focused on tackling their shared goals including: 1) expanding bulk purchasing efforts from suppliers and local growers to reduce costs, 2) identifying ways to improve food storage, processing and distribution efforts, and 3) creating coordinated opportunities for volunteer training and nutrition education.

EXPANDING ACCESS TO QUALITY, AFFORDABLE CHILDCARE

Across the region, parents looking to enter or stay in the workforce are unable to find affordable, high-quality childcare. Childcare is an essential part of a community’s infrastructure, and it can have a profound impact on an employer’s ability to recruit and retain talented workers. Recently, corporate, university, and community partners have launched the Alliance for Better Childcare Strategies (ABCs) dedicated to improving the availability, affordability, and quality of childcare in the NRV. To support this effort, the Community Foundation has served as fiscal sponsor for ABCs, hosting its executive director, Bethany Mott, in our office and contributing our financial management and administrative support as the organization gets going.

This fall, ABCs held its first Early Education Symposium with 150 Pre-K and kindergarten teachers gathered to hear from experts on topics such as math and science for young children, discipline, and autism awareness. ABCs is now focused on developing a scholarship program to help low-income 3 and 4-year olds access childcare. Learn more at abcsnrv.org.

SUPPORTING AGING IN PLACE

In partnership with the Area Agency on Aging, the Town of Blacksburg, the NRV Home Consortium, Habitat for Humanity, the Center for Gerontology at Virginia Tech, and the Virginia Department of Rehabilitative Services, we’ve used the Fund for the NRV to advance the Aging in Place Action Plan. Through the Lifespan Friendly Homes Program, Habitat for Humanity has completed 17 home modification projects for lower income older adults, including ramps, rails, walk in showers, and more. CFNRV grants helped launch the NRV TimeBank, an online volunteer service connector, where residents can trade their skills and expertise with particular emphasis on volunteer support to older adults. Finally, partners have developed an Aging in Place Workbook to help residents think through their health, housing, and financial needs as they age. This workbook will be used in a series of educational events beginning with a Lifelong Learning Institute course this fall.
Our programs and our ambition are growing at the Community Foundation, and we’re embarking on our next phase of growth! We believe that the Foundation is at its best when it supports, connects, and highlights the work of community organizations and provides the information, access, and ease needed for donors to support that work.

**LOOKING AHEAD**

**PRIORITY FOCUS AREAS**

We are committed to meeting the specific interests of our donors and to responding to the wide-ranging needs of the organizations we serve. Yet, we also understand that meaningful progress can only come when we devote focused energy and funding to issues of critical importance to the entire region.

Working with our donors, nonprofits, and community partners, we’ll develop resources and programs emphasizing Basic Human Needs, Educational Attainment, and Community Development and Economic Opportunity.

**FOCUSED INITIATIVES**

We recognize that our strategic priorities are broad, involving a larger and complex set of challenges and stakeholders. We will pursue initiatives that intersect with all of our priority areas and serve as essential tools for achieving lasting success. This means sustaining and expanding upon our current work with The Fund for the NRV to:

1. Build the NRV’s capacity to more effectively provide nutritious food to individuals and families in need.
2. Support and strengthen the network of early childhood education and development organizations serving young children and families.
3. Encourage Hispanic-friendly communities to meet the housing and service needs of our aging population.
4. Create comprehensive workshops and forums for nonprofit leaders grounded in peer-to-peer learning and shared problem solving.

**NEW TOOLS AND EXPANDED PROGRAMS**

We look forward to sharing further details about our future goals and to sharing new tools and opportunities with our many partners.

**FOR DONORS**

- Online access to information on your funds activity including recent gifts, grants, and investment growth.
- Expanded resources to help you grow your fund now or leave a legacy with a gift through your Will or Trust.
- Increased opportunities to see your fund in action with site visits and community tours.

**FOR NONPROFITS**

- Half and Full-Day workshops with speakers on board governance, program evaluation, and marketing.
- Tools and events to make connections and build partnerships, particularly with our local colleges and universities.

**FOR STUDENTS**

- Increased scholarship funding, particularly for career and technical education.

---

**1 in 10 NRV seniors live below the poverty line.**

---

**50% of NRV children experience hunger.**

---

**50% of NRV residents live more than 2 miles from a store with fresh food.**
MISSION
The mission of the Community Foundation of the New River Valley is to enrich our community by providing professional management services to donors for their charitable causes, awarding visionary grants and scholarships, and nurturing collaborations in our community.

INTEGRITY
We are thoughtful, honest, professional, and accountable in all aspects of our work.

STEWARDSHIP
We nurture long-term relationships, safeguard donor intent, and ensure the resources entrusted to us are protected and invested in positive, lasting outcomes for our region.

VISION
We use holistic, innovative, and strategic approaches to create long-term impact, provide leadership, and improve quality of life.

COLLABORATION
We listen to our community, forge partnerships to solve problems, and support the development of community leaders.

FLEXIBILITY
We are responsive and open to new ideas, partnerships, and programs that address key community issues.

LEARNING
We build our community's capacity to overcome challenges by being a convener and providing opportunities for lifelong learning and shared problem-solving.

INCLUSIVITY
We value diverse voices and foster opportunities for engagement and understanding to serve all NRV residents.