



5th Annual GiveBigNRV Giving Day Sponsorship Opportunities

Give Big NRV is an initiative of:



Over 100 New River Valley charities participate in the **Annual GiveBigNRV Online Giving Day**. Last year, in just 24 hours, our community raised \$220,192 for over 115 different causes, and the Community Foundation provided an additional \$14,000 in grants and prizes. Help us raise \$250,000 for our community on April 18, 2018 by becoming a sponsor. **Complete the sponsorship form by April 7, 2018 to take full advantage of recognition opportunities!**

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	General Sponsors
Commitment	\$3,000	\$2,000	\$1,000	\$500	Up to \$499
Web & Social Media: Company logo or name featured on GiveBigNRV website and social media postings	●	●	●	●	●
Proud Sponsor Tools: Proud sponsor icon for use on sponsor website and other media	●	●	●	●	●
CFNRV Features: Sponsor highlighted in CFNRV newsletter and annual report reaching over 2000 people	●	●	●	●	
Exclusive Grant Sponsorship: Sponsor listed as exclusive Giving Day Grant Sponsor (described below).	●	●	●		
Award Presentation: Opportunity to present grant check to the recipient organization at a community event	●	●			
Print Marketing: Sponsor featured in press releases, flyers, and signage	●				

Sponsors at the \$1,000 level or above may become the exclusive sponsor of a Giving Day Grant, while naming opportunities last, as follows:

- \$1,500 – Most Money Raised Grant Sponsor (Small or Large Organization)
- \$1,000 – First Place Video Grant Sponsor
- \$1,000 – Locality Grant Sponsor (Five locality grants available and can be targeted to Floyd, Giles, Montgomery, Pulaski, and Radford for most unique donors)

YES, I WANT TO SUPPORT GIVEBIGNRV!

Sponsorship Level:

_____ Platinum Sponsor (\$3,000)

_____ Bronze Sponsor (\$500)

_____ Gold Sponsor (\$2,000)

_____ Open Sponsor (Up to \$499)
Amount: \$ _____

_____ Silver Sponsor (\$1,000)

Company Name: _____

Contact Person: _____

Address: _____

Phone #: _____ Email: _____

Company Website: _____

Facebook: _____

Twitter: _____

Please indicate your payment method: _____ My payment is enclosed _____ Please send me an invoice

Please make checks payable to The Community Foundation of the New River Valley with "GiveBigNRV Sponsor" in the memo line. Please send this form and payment to P.O. Box 6009, Christiansburg, VA, 24068-6009.

For additional information or questions, please contact:

Jessica Wirgau, Executive Director
Community Foundation of the New River Valley
540.381.8999
jessicawirgau@cfnrv.org



Looking for other ways to be a part of GiveBigNRV?

Talk to the CFNRV staff at 540.381.8999 about hosting an event, donating a portion of your day's sales to GiveBigNRV, providing special discounts for GiveBigNRV donors, or promoting the giving day with your customers.